

WXIX

ORDER

Flight Dates 10/09/12-10/15/12

Contract / Revision 812530 /

Original Date / Revision
08/23/12 08/27/12Advertiser **Priorities USA Action**Agency **Mundy Katowitz Media**

Buying Contact

**1322 G Street SE
Washington, DC 20003**Product
PRIORITIES USA ACTN

Agency Com 15%

Billing Contact

**1322 G Street SE
Washington, DC 20003**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1564**Alt Order # **06295126**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	30	\$16,957.50	\$19,950.00	0.00	10/01/12	10/15/12	30	\$16,957.50	\$19,950.00
Totals	30	\$16,957.50	\$19,950.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/12/12	10/12/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:00 PM-1:30 PM)	---- 1--	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---- 1--		1				\$150.00		0.00			
E 2	WXIX	10/12/12	10/12/12	Late News M-F Late News M-F	Comm	10-11P	---- 1--	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---- 1--		1				\$1,400.00		0.00			
E 3	WXIX	10/12/12	10/12/12	News @ 5a News @ 5a	Comm	5a-6a	---- 1--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---- 1--		1				\$400.00		0.00			



Contract / Revision **812530** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 08/23/12/ 08/27/12

Order Sep 00:00:00

Advertiser **Priorities USA Action**

Product **PRIORITIES USA ACTN**

Estimate # **1564**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--		1				\$600.00		0.00			
E 5	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--		1				\$600.00		0.00			
E 6	WXIX	10/15/12	10/15/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	1-----	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$150.00		0.00			
E 7	WXIX	10/15/12	10/15/12	News @ 6a News @ 6am	Comm	6a-7a	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$600.00		0.00			
E 8	WXIX	10/15/12	10/15/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$600.00		0.00			
E 9	WXIX	10/15/12	10/15/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$600.00		0.00			
E 10	WXIX	10/09/12	10/14/12	Late News Sa Late News Sat	Comm	10-11P	-----1-	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$1,200.00		0.00			
E 12	WXIX	10/09/12	10/14/12	Late News Su Late News Sun	Comm	10-1102P	-----1	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$1,400.00		0.00			
E 13	WXIX	10/09/12	10/14/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	-TWTF--	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		1				\$150.00		0.00			
E 14	WXIX	10/11/12	10/11/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	---1---	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---		1				\$150.00		0.00			
E 15	WXIX	10/09/12	10/14/12	Jeopardy 6P JEOPARDY	Comm	6-630P	---1---	:30	1	\$750.00	P 1	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---		1				\$750.00		0.00			
E 16	WXIX	10/11/12	10/11/12	News @ 6a News @ 6am	Comm	6a-7a	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---		1				\$600.00		0.00			
E 17	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **812530** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 08/23/12/ 08/27/12

Order Sep 00:00:00

Advertiser **Priorities USA Action**

Product **PRIORITIES USA ACTN**

Estimate # **1564**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	--- 1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$600.00		0.00			
E 18	WXIX	10/11/12	10/11/12	Jeopardy 730P JEOPARDY	Comm	730-8P	--- 1---	:30	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$1,800.00		0.00			
E 19	WXIX	10/11/12	10/11/12	News @ 9a NEWS @ 9A	Comm	9-10A	--- 1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--- 1---					1	\$500.00		0.00			
E 20	WXIX	10/09/12	10/09/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	- 1-----	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$150.00		0.00			
E 21	WXIX	10/09/12	10/09/12	News @ 6a News @ 6am	Comm	6a-7a	- 1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$600.00		0.00			
E 22	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	- 1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$600.00		0.00			
E 23	WXIX	10/09/12	10/14/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	- 1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$600.00		0.00			
E 24	WXIX	10/09/12	10/14/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-10:00 AM)	- 1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1-----					1	\$500.00		0.00			
E 25	WXIX	10/10/12	10/10/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:00 PM-1:30 PM)	-- 1----	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$150.00		0.00			
E 26	WXIX	10/10/12	10/10/12	Late News M-F Late News M-F	Comm	10-11P	-- 1----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$1,400.00		0.00			
E 27	WXIX	10/10/12	10/10/12	News @ 5a News @ 5a	Comm	5a-6a	-- 1----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$400.00		0.00			
E 28	WXIX	10/10/12	10/10/12	News @ 6a News @ 6am	Comm	6a-7a	-- 1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$600.00		0.00			
E 29	WXIX	10/10/12	10/10/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	-- 1----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



Contract / Revision **812530** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 08/23/12/ 08/27/12

Order Sep 00:00:00

Advertiser **Priorities USA Action** Product **PRIORITIES USA ACTN**

Estimate # **1564**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	WXIX	10/10/12	10/10/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	-- 1----	:30	1	\$1,500.00	P 1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-- 1----	1		\$1,500.00	0.00							
E 30	WXIX	10/10/12	10/10/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	-- 1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-- 1----	1		\$600.00	0.00							
N 31	WXIX	10/14/12	10/14/12	LF (SU) Sunday LF Rotator	Comm	1130P-1230A (11:30 PM-12:30 XM)	-----S	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	-----S	1		\$600.00	0.00							
Totals														30	\$19,950.00